WWW.ELEVATORACCESS.COM

EDUCATION

Cranbrook Academy of Art. Masters in Fine Arts. Bloomfield Hills, Michigan, 1997.

Royal College of Art. Student exchange. London, England, February, 1995.

Kent State University. Kent / Blossom Visual Communication Design Workshops: Advanced Graphic Design. Kent, Ohio, 1994.

University of Windsor. Interior Design, Ceramics, 1976-1980; Culture and Ideas (audit), Critical Issues in Visual Arts (audit), 1994. Windsor, Ontario.

St. Clair College. Architectural Drafting. Windsor, Ontario, 1978.

University of Michigan. B.S. in Design. Recipient of the Regents-Alumni Scholarship and the State of Michigan Competitive Scholarship. Ann Arbor, Michigan, 1971.

Plymouth High School. Diploma. Plymouth, Michigan, 1967.

EXPERIENCE

Elevator. Designer and Principal of Elevator, a design studio. www.elevatoraccess.com. 2001 present.

Center for Creative Studies. Adjunct Instructor in the Graphic Design Department. Detroit, Michigan, 1998 - present.

Eastern Michigan University. Design Faculty in the Art Department. Ypsilanti, Michigan, 1997-98

Words and Pictures for Business and Culture. Senior Designer. Bloomfield Hills, Michigan. Worked with P. Scott Makela and Laurie Haycock Makela as designer on major projects. 1996-

Ecole cantonale d'art de Lausanne. Teaching Assistant with Laurie Haycock Makela, Co-chair of Design at Cranbrook Academy of Art, in conducting a week-long workshop. Lausanne, Switzerland, 1997.

Cranbrook Institute of Science. Designer. Worked with exhibit designers, architects, writers and scientists on the development of exhibit designs and identity for the new science institute. Bloomfield Hills, Michigan, Summer 1996.

University of Windsor. Art Director and Designer. Generated, art directed and produced a wide range of print materials for the Director of Community Relations & Publications and campus clients. Windsor, Ontario, 1984 to 1994.

Commercial Associates / Ross Roy. Designer. Developed, designed and produced prototypes for primarily national automotive accounts. Windsor, Ontario, 1982-83.

Freelance Design and architectural drafting. Windsor, Ontario, 1975-86.

Graphic House, Inc. Junior Designer. Detroit, Michigan, 1972-74.

Creative House Advertising. Layout Artist. Detroit, Michigan, 1971-72.

University of Michigan. Teaching Assistant. Calligraphy course, Ann Arbor, Michigan, 1970.

AWARDS / RECOGNITION / EXHIBITIONS

AIGA Detroit. Award for the posters ReAssemble Lines and Helvetica the Film, 2009.

AIGA Detroit. ReAssemble Lines poster selected for the 2008 Celebrate Michigan Design Competition, 2008.

Design 99. Exhibition of Tune Tables in the opening exhibit of Design 99, a retail space for experimental design and contemporary architecture, Hamtramck, Michigan, 2007.

AIGA Detroit. Best of Show – Interactive Award for the design of www.mottoform.com, a website for Helsinki-based, industrial design firm Mottoform, 2007.

2006 Taiwan International Design Competition. Award of Excellence for the design of Garment Bag, a conceptual product, 2006.

AIGA Detroit. Award of Excellence for the design of www.riversidegroup.net, the corporate website for Riverside Group; Award for the design of David Mabb catalog for the Art Gallery of Windsor; Award for the design of Nike Art of Speed poster for Toronto-based Amoeba Corp., 2005.

Artlab Exhibition. Exhibition of Tune Tables for Vinyl, an Artlab exhibition, Toronto, 2004.

Idn Pro Iconography Catalogue. Publication of Elevator's work and icon/font designs, Hong Kong, 2002.

American Center for Design. Publication and exhibition of Exhibit A: Evidence of Pleasure in the annual 100 Show, 2001.

1 + 2 Color Graphics. Publication of Hot & Spicy poster, PIE Books, Japan, 1999.

American Center for Design. Publication and exhibition of Hot θ Spicy poster in the annual 100 Show, 1998.

New York Art Directors Club. Silver Award for American Photography 13, published in New York Art Directors Annual #78, New York, 1998.

Type Directors Club. Typographic Excellence Award for UltraGirl, published in *Typography 19*, Annual of the Type Directors Club. New York, 1998.

New Typographics 2. Publication of introductory essay, InFlux. Publication of UltraGirl, Transcend, Blue Cathode Masks, Code Blue, InFlux, Hot Dogs, Min /Max, Real Thrills, Real Dogs, and Grotesque Seven Nine. PIE Books, Japan, 1997.

Graphis Books. Publication of After Perestroika in Student Design 97, New York, 1997.

Typography Now Two. Publication of Min / Max, Rick Poyner, editor. London: Booth Clibborn Editions, 1996.

International Poster Biennale. Exhibition of After Perestroika, Muzeum Plakatu W Wilanowie, Warsaw, Poland, 1996.

Cranbrook Academy of Art, Graduate Degree Show. Exhibition of Liquid Memory, Bloomfield Hills, Michigan, 1997.

Eastern Michigan University, Theoretical / Practical in New Media Design. Exhibition of Scream, Ford Gallery, April 1997.

Cranbrook Academy of Art, New Work by Cranbrook Academy of Art Artists. Exhibition of In Flux, Blue Cathode Masks, Hot Dogs, Code Blue, Bloomfield Hills, Michigan, Summer 1996.

How Magazine. After Perestroika. International Annual of Design, 1996

Studio Magazine Awards. After Perestroika, Studio Magazine Awards Annual 1995/96.

Dimensional Illustrators Awards Show. Open / Knowledge, Dimensional Illustration Awards Annual, 1994.

PUBLICATIONS / CURATION

Teaching Motion Design. Publication of motion graphics course curriculum in *Teaching Motion Design: Course Offerings and Class Projects from the Leading Undergraduate and Graduate Programs*, edited by Steven Heller and Michael Dooley, Allworth Press, 2008.

Museum Of Contemporary Art Detroit. Publication of the essay "Garment Bag" in *Detroit: Imaginary Cities*, Spring 2007.

LIISA SALONEN RESUME 3

Visual Communication, Special Issue: The New Typography, Volume 4, Number 2. Publication of the essay "Typography, Meet Furniture," Sage Publications, London, June 2005.

Visual Communication, Volume 3, Number 1. Publication of "DP/AR Departures and Arrivals," Sage Publications, London, February 2004.

Type Design: Radical Innovations And Experimentation. Publication of fonts, icon fonts, essay and diagram demonstrating the process by which Elevator operates, and the way in which experimental typefaces have been applied to commercial projects. Edited by Teal Triggs, Thames and Hudson Ltd, London 2003.

Co-Curator, Design Exhibition. Exhibit A: Evidence of Pleasure. An international design exhibition that explores the impact of new technologies on design communication for digital and real environments. Center Galleries, College for Creative Studies, Detroit, 2001.